



HEPWORTH

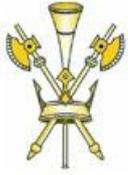


Registered Charity in England & Wales, No. 1161654

‘BRASS & BUSINESS IN HARMONY’

OPPORTUNITIES FOR SPONSORSHIP WITH HEPWORTH BAND





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OPPORTUNITIES FOR SPONSORSHIP

Hepworth brass band is a village band and a registered charity located close to the town of Holmfirth in the Holme Valley of West Yorkshire. Formed in 1882 the band has been in existence for over 139 years.



Hepworth Brass Band

The band represents the village of Hepworth and the Yorkshire region in competitions, festivals and concerts across the Country. As a Championship Section band, we compete at the highest level against such famous names as Black Dyke, Brighouse & Rastrick and Grimethorpe Colliery, in fact for a 'village band' we compete remarkably successfully having maintained our Championship status for over 20 years, having qualified during that time to represent Yorkshire at the finals of the National Brass Band Championships of Great Britain at the Royal Albert Hall on four occasions, the most recent being in 2020, and achieving notable success on the contesting circuit.

As well as the bands' impressive contesting record, it is equally at home on the concert stage where it has gained a reputation for presenting varied, exciting and polished performances. The band promotes concerts in venues across the local area and also performs further a-field in concert series promotions and festivals.

Brass bands, made up of amateur musicians, are key in the local culture and heritage of our region and are an integral part of the local cultural life in our towns and villages. Hepworth band plays an active role in the local community, leading the traditional Hepworth Feast celebrations, the Service of Remembrance, performing fundraising concerts for charities and keeping up the tradition of caroling around the local villages over the Christmas period.



Remembrance Service, Christ Church, New Mill, Holmfirth

Hepworth Band is funded entirely by subscriptions, engagement fees and income, our own fundraising events, grant assistance and with the help of our supporters and local businesses.

Our main areas of expenditure include the day to day running costs, the purchase of new music, upkeep of uniforms and the purchase and maintenance of instruments.

We own our own bandroom facility in Hepworth village, which together with the bands' instruments, uniforms and music library form our principal assets.

Since March of last year, as with most music ensembles, Covid-19 and social distancing rules have meant that the band has been unable to rehearse together and our programme of concerts, contests and engagements has been cancelled, with a significant loss of income as a result.

The bands last public performance was in March 2020, at the Yorkshire Regional Brass Band Championships in Huddersfield Town Hall, where it qualified to represent Yorkshire at the finals of the National Brass Band Championships of Great Britain at the Royal Albert Hall, London.

Sadly the 2020 national finals had to be postponed because of the Covid restrictions which was a real disappointment, particularly for the young players who would have been taking part for the first time. However, the finals have now been rescheduled to take place in October of this year.

As Covid restrictions ease, the band anticipates being able to return to rehearsals in May and we'll begin preparations to battle it out against the very best brass bands in the UK.

These are exciting times for the band and we can offer you an opportunity to be part of its success. As companies look for ways in which they can cost effectively promote themselves on a local and national basis, patronage of a brass band can provide a unique and cost-effective way of promoting your business, particularly when compared with the cost of advertising and PR exposure.



HEPWORTH BAND BUSINESS PATRON SCHEME

For the sum of £2,500 per annum we can offer you an opportunity to support the band by becoming a Business Patron.

As a Business Patron, you will have the opportunity to work with the band for a particular event or function, for example:

- Why not make an impact by using the band to perform at a corporate event such as a trade show or exhibition, your company AGM or at an annual conference.
- You could use the band for a concert to help support a particular charity or fund raising event. This could be a summer proms event complete with a 'last night of the proms' finale or a concert in a local church, perhaps with a guest choir or soloist.
- You could use the band's brass ensemble for a social function such as a garden party, birthday celebration, a wedding or to play Christmas carols at a venue of your choice.
- Or you could use the band for a CD recording. Perhaps a CD of Christmas favourites that can be used as a gift for customers and clients, or a recording to mark a special occasion.

As well as being able to use the band for a particular function, we will work with you to develop a programme of publicity to promote the association between the band and your company throughout the year.

We can also offer the opportunity to develop an individual, bespoke package of services and exposure to recognise your support should this be of interest.

Thank you for taking the time to consider opportunities to support the band. Should you wish to discuss any of the options in more detail, or discuss ways in which a package can be tailored to suit your personal requirements please do not hesitate to contact the bands secretary:

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