



# HEPWORTH COOKSON HOMES BAND



## ‘BRASS & BUSINESS IN HARMONY’



## OPPORTUNITIES FOR SPONSORSHIP WITH HEPWORTH BAND



# OPPORTUNITIES FOR SPONSORSHIP

The Hepworth band has, in recent years firmly established itself as one of the top brass bands in the country. Last year the band represented Yorkshire at the finals of the National Brass Band Championships of Great Britain at the Royal Albert Hall. The band has taken titles at the Scottish Open Championships, the British Open Grand Shield and finished runners up in last years English National Championships.

The band actively raises funds through its subscription scheme and fund raising events, however, as a non-profit making organisation, we also value the help and support of our supporters, local companies and principle sponsor Cookson Homes.

As well as covering the general day to day running costs, the monies raised are used to support particular projects:

- Promotion of an annual concert series
- Renewal of instruments
- Renewal and upkeep of uniforms
- Commission of new music
- CD recording
- Establishing and developing a beginners brass group

These are exciting times for the band and we can offer you the opportunity to be part of the success. As companies look for ways in which they can cost effectively promote themselves on a local and national basis, sponsorship of a brass band can provide a unique way to reach a wider audience, with a guaranteed return in terms of exposure and awareness and with a variety of opportunities to suit different needs and budgets.



## PLATINUM PATRONAGE

For the sum of £5,000 per annum a 'Platinum Patron' can expect to receive the following services and exposure:

- An annual concert by the band at one of your company's corporate events or AGM.
- Complimentary tickets to all concerts in the bands annual concert series.
- Corporate hospitality for friends and guests at the bands annual 'Patrons' concert.
- Your company name and profile in concert programmes throughout the year.
- Your company name and profile included on a 'Patrons' web page with links to your own website.
- A quarterly newsletter providing information about the band.



## GOLD PATRONAGE

For the sum of £3,000 per annum a 'Gold Patron' can expect to receive the following services and exposure:

- Complimentary tickets to all concerts in the bands annual concert series.
- Corporate hospitality for friends and guests at the bands annual 'Patrons' concert.
- Your company name and profile in concert programmes throughout the year.
- Your company name and profile included on a 'Patrons' web page with links to your own website.
- A quarterly newsletter providing information about the band.



## SILVER PATRONAGE

For the sum of £1,000 per annum, or by supporting a particular event or project (for example by sponsoring a concert, helping with the purchase of a new instrument or contributing towards the cost of producing a CD) a 'Silver Patron' can expect to receive the following services and exposure:

- Complementary tickets and corporate hospitality for friends and guests at the bands annual 'Patrons' concert.
- Your company name and profile in the concert programme.
- Your company name and profile included on a 'Patrons' web page with links to your own website.
- A quarterly newsletter providing information about the band.

*Thank you for taking the time to consider these opportunities to support the band. Should you wish to discuss any of the options in more detail, or discuss ways in which the packages can be tailor made to suit your requirements please do not hesitate to contact our band manager:*

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