



HEPWORTH



‘BRASS & BUSINESS IN HARMONY’



OPPORTUNITIES FOR SPONSORSHIP WITH HEPWORTH BAND



HEPWORTH



2004 SCOTTISH OPEN CHAMPIONS, 2010 SADDLEWORTH WHIT FRIDAY CHAMPIONS,
2012 GRAND SHIELD CHAMPIONS

OPPORTUNITIES FOR SPONSORSHIP

The Hepworth brass band has, in recent years firmly established itself as one of the top brass bands in the country. The band has represented Yorkshire at the finals of the National Brass Band Championships of Great Britain at the Royal Albert Hall and has taken titles at the Scottish Open Championships, the British Open Grand Shield and at the famous Saddleworth Whit Friday Marches.



On stage at the Yorkshire Regional Championships

As well as the band's impressive record on the contest platform, it is equally at home on the concert stage, where it has gained a reputation for presenting varied, exciting and polished performances. The band promotes its own annual concert series in venues around the Huddersfield area and also performs further a field in concert series promotions, festivals and as guests with some of the Country's leading Choirs.

The band has also appeared on BBC 'Songs of Praise', performing with soprano Lesley Garrett and has been featured on the BBC Radio 2 'Listen to the Band' programme.

The band plays an active role in the local community, leading the traditional Hepworth Feast celebration, the Service of Remembrance and keeping up the tradition of carolling around the local villages over the Christmas period.



On the March leading the traditional Hepworth Feast celebrations

The band actively raises funds through its subscription scheme and fund raising events, however, as a non-profit making organisation, we also value the help and support of our supporters and local companies.

As well as covering the general day to day running costs, the monies raised are used to support particular projects:

- Staging and promoting an annual concert series
- Renewal of instruments
- Renewal and upkeep of uniforms
- Purchase of new music

These are exciting times for the band and we can offer you an opportunity to be part of its success. As companies look for ways in which they can cost effectively promote themselves on a local and national basis, patronage of a brass band can provide a unique and cost effective way of promoting your business, particularly when compared with the cost of advertising and PR exposure.



BUSINESS PATRON SCHEME

For the sum of £2,000 per annum we can offer you an opportunity to support the band by becoming a Business Patron.

As a Business Patron, you will have the opportunity to work with the band for a particular event or function, for example....

- Why not make an impact by using the band to perform at a corporate event such as a trade show or exhibition, your company AGM or at an annual conference.
- You could use the band for a concert to help support a particular charity or fund raising event. This could be a summer proms event complete with a 'last night of the proms' finale or a concert in a local church, perhaps with a guest choir or soloist.
- You could use the band's brass group for a social function such as a garden party, birthday celebration, a wedding or to play Christmas carols at a venue of your choice.
- Or you could use the band for a CD recording. Perhaps a CD of Christmas favourites that can be used as a gift for customers and clients, or a recording to mark a special occasion.

As well as being able to use the band for a particular function, you can expect to receive the following services and exposure:

- We will work with you to develop a programme of publicity to promote the association between the band and your company throughout the year.
- The band promotes an annual series of four seasonal concerts. Your support will be acknowledged in concert programmes and during each of the concerts and you will receive complimentary tickets for each concert in the series.
- You will be allocated your own Patron's page on the band's website that you can tailor to suit your own requirements.
- Your support will be acknowledged in the band's quarterly newsletter, circulated to subscribers, supporters and the local community, with a 'Patron's Spotlight' to feature your support.

We can also offer the opportunity to develop an individual, bespoke package of services and exposure to recognise your support should this be of interest.

Thank you for taking the time to consider opportunities to support the band. Should you wish to discuss any of the options in more detail, or discuss ways in which a package can be tailored to suit your personal requirements please do not hesitate to contact the band manager:

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